

## **How to Use the BCRSC Contingency Plan**

If you are an addict in NA and you are approached by the media  
STOP – take a moment to think and to ask some questions.

Do they want your personal story? If so and you feel comfortable telling them and are familiar with NA's 12 Traditions (so you don't break them) by all means feel free to talk to them – tho it might be a good idea to talk to your sponsor and a person who is familiar with PI and/or the Traditions first.

If they want to know more about NA or want you to comment on anything that might affect NA as a whole or even to give an opinion as a NA member

### **STOP**

Refer the reporter to your local PI Chair or Helpline #. If you don't have a PI Chair consider referring them to your RCM or ASC Chair or to our website ([www.bcrsna.bc.ca](http://www.bcrsna.bc.ca)).

If you are a PI Chair, an RCM, ASC Chair or RSC Executive and you are approached by a member of the media or by an addict telling you a reporter wants to speak to you

### **STOP**

Make sure you have read the BCRSC Contingency Plan first. This plan is a guide for what to do if approached by the media. Once you find out what type of media it is (print, radio or TV), what is their coverage and what is their deadline - the guide will help you take the next step.

If there is any chance that the story could be picked up by media outside your local area please use our Contingency contact list. The intent of this list is to give people a clear idea of who to call in descending order if they need to respond to a immediate media request (and/or PI emergency). We hope that this will help you so that you don't have to do it alone.

Start at the top left with the PI Chair who is familiar with the Contingency Plan and what to do, if you can't reach that person next go the top right and contact the PI Vice Chair, if they are unavailable contact the PI Media Coordinator and so on alternating down the list. All of the members on the list are familiar with NA Service and the Twelve Traditions.

If there is any chance that TV will be involved or that the story might get picked up by National media call the WSO Fellowship Liaison as soon as possible.

Remember, talking to the media can be exciting for some, scary for others. The important thing to remember is what kind of message are you putting out about NA and how might it affect NA as a whole.

There is a very good section in the PI Handbook on media and it would be advisable for anyone who might be in contact with the media to review it regularly.